



# POWER PRO™

surge protector · barre de surtension

MERCHANDISING PROGRAM 2011



## POWERPRO SURGE PROTECTORS

Everyday power surges and spikes can damage your household electronics and office equipment, which can cause data losses and expensive downtime. Blue Diamond understands the importance in protecting your home and office units and we are proud to launch our latest product line – PowerPRO, a complete offering of surge protectors targeting different needs of all home and office users.

Not only are our surge protectors engineered with superior circuitry, but they are also functional and well-designed. Unlike most of the surge protectors in the market, unique designs such as rotating outlets provide maximum flexibility and eliminate the weakness of traditional surge protectors. Other features included are child protection covers, cord management, and heavy duty power cord with flat offset plug. In addition to all of the above key benefits, we are offering a complete set of three different cables for free on selected models.

We truly believe our premium quality surge protectors will provide you with the peace of mind that your equipment are well-protected, and we have backed this with our extensive warranty coverage.

## OUR COMMITMENT TO THE ENVIRONMENT

BlueDiamond™ is committed to the continuous improvement and environmental compatibility of its products. All our BlueDiamond™ package is environmentally friendly and 100% recyclable and recirculable.

## POWERPRO MERCHANDISING PROGRAM

The PowerPRO™ Merchandising Program includes various suggested layouts to provide dealers with the convenience when they are planning their purchases. In addition to many added bonuses, we are also offering an additional one-time instant savings to ensure your maximum return.

The advantages of purchasing our merchandising program:

- Maximize your profit and return on investment
- Instant savings on initial order
- Mail-in coupons for end users on certain models
- Attractive bi-lingual retail packaging
- Suggested plan-o-grams
- Free 36" x 10" Vinyl PowerPRO™ banner





6 OUTLET POWERBAR - 4FT



<b>Model #</b>	34612
<b>UPC Code</b>	776704346125
<b>MSRP</b>	\$7.99
<b>Warranty</b>	1 Year
<b>Dimensions</b>	11.50" x 3.55" x 1.4"
<b>MC Weight</b>	14.60 kgs
<b>MC Dimensions</b>	16.90" x 11.40" x 10.40"
<b>Carton Qty</b>	36



6 OUTLET SURGE PROTECTOR EMI/RFI - 6FT



- 30,000 Amp maximum spike protection
- Child protection safety covers

350 Joules

<b>Model #</b>	34603
<b>UPC Code</b>	776704346033
<b>MSRP</b>	\$14.99
<b>Warranty</b>	1 Year
<b>Dimensions</b>	12.75" x 3.35" x 2.1"
<b>MC Weight</b>	14.90 kgs
<b>MC Dimensions</b>	24.00" x 14.00" x 10.00"
<b>Carton Qty</b>	24



## 7 OUTLET SURGE PROTECTOR EMI/RFI - 6FT

7



1050 Joules

- 3 outlets with xtra space for large adapters
- 39000 Amps maximum spike protection
- Phone line protection & EMI/RFI Noise Filter
- Child protection safety covers

Model #	34586
UPC Code	776704345869
MSRP	\$24.99
Warranty	5 Years
Dimensions	13" x 5.9" x 2.4"
MC Weight	15.40 kgs
MC Dimensions	25.60" x 12.70" x 12.70"
Carton Qty	20

**8 OUTLET SURGE PROTECTOR - 6FT****8** **2160** Joules

- 180° rotating outlets & cable management
- 144,000 Amp maximum spike protection
- Phone line protection & EMI/RFI Noise Filter
- Child protection safety covers
- Flat offset plug & heavy duty cord

<b>Model #</b>	34608
<b>UPC Code</b>	776704346088
<b>MSRP</b>	\$39.99
<b>Warranty</b>	5 Years
<b>Dimensions</b>	16.75" x 4.5" x 2.5"
<b>MC Weight</b>	14.30 kgs
<b>MC Dimensions</b>	25" x 16" x 9.5"
<b>Carton Qty</b>	20



10 OUTLET SURGE PROTECTOR - 8FT

10 

2880 Joules

- 90° rotating outlets & cable management
- 192,000 Amp maximum spike protection
- Phone/Network Protection & EMI/RFI Noise Filter
- 24K Gold Cable / DSS protection
- Child protection safety covers

Model #	34605
UPC Code	776704346057
MSRP	\$59.99
Warranty	Limited Lifetime
Dimensions	14" x 5.75" x 2.20"
MC Weight	19.30 kgs
MC Dimensions	23.10 x 13.25 x 12
Carton Qty	20

**BONUS CABLES INCL.**

- Coaxial Cable
- Cat5e Cable
- Phone Cable

12 OUTLET SURGE PROTECTOR - 8FT

12   
4320 Joules

- 90° rotating outlets & cable management
- 288,000 Amp maximum spike protection
- Phone/Network Protection & EMI/RFI Noise Filter
- 24K Gold Cable / DSS protection
- Child protection safety covers

Model #	34606
UPC Code	776704346064
MSRP	\$79.99
Warranty	Limited Lifetime
Dimensions	14" x 7.25" x 2.20"
MC Weight	14.20 kgs
MC Dimensions	15.10" x 12" x 13.25"
Carton Qty	10

**BONUS  
CABLES INCL.**

- Coaxial Cable
- Cat5e Cable
- Phone Cable





3 OUTLET TRAVEL SURGE STRIP



- Creative design easily converts power strip type to a wall tap
- Foldaway power cord design neatly stores cable away
- Compact size is ideal for traveling

<b>Model #</b>	34751
<b>UPC Code</b>	776704347511
<b>MSRP</b>	\$12.99
<b>Warranty</b>	1 Year
<b>Dimensions</b>	5" x 2" x 1"
<b>MC Weight</b>	8.9 kgs
<b>MC Dimensions</b>	28.0 dm <sup>3</sup>
<b>Carton Qty</b>	20

4 OUTLET TRAVEL SURGE PROTECTOR - 12"



350 Joules


- 350 Joules Surge Protection
- Packs power cord within unit, eliminating cable mess when traveling
- Ideal surge protection on-the-go



<b>Model #</b>	34748
<b>UPC Code</b>	776704347481
<b>MSRP</b>	\$19.99
<b>Warranty</b>	1 Year
<b>Dimensions</b>	6.5" x 3" x 1.5"
<b>MC Weight</b>	2.7 kgs
<b>MC Dimensions</b>	17dm <sup>3</sup>
<b>Carton Qty</b>	12



4 OUTLET TRAVEL SURGE PROTECTOR - 12"

**3**   
**1080** Joules

- 1080 Joules Surge Protection & 70dB
- New X3 Technology - Improves surge absorption and dissipation
- Safety shutdown technology
- 90° rotating Coax/DSS connectors
- High Frequency Capacitor

<b>Model #</b>	34746
<b>UPC Code</b>	776704347467
<b>MSRP</b>	\$29.99
<b>Warranty</b>	1 Year
<b>Dimensions</b>	5" x 3" x1.5"
<b>MC Weight</b>	4.8 kgs
<b>MC Dimensions</b>	63.6 dm <sup>3</sup>
<b>Carton Qty</b>	20



**2 PORT USB CHARGER - BLACK**

- Two powered USB outlets charge devices with USB interface
- Perfect for MP3 players phones and other mobile devices
- Slim, lightweight and portable design
- Perfect for traveling and does not block extra wall outlet space
- Foldable plug neatly packs within the unit



<b>Model #</b>	3897
<b>UPC Code</b>	776704038976
<b>MSRP</b>	\$14.99
<b>Warranty</b>	1 Year
<b>Dimensions</b>	2" x 2" x 0.5"
<b>MC Weight</b>	9.6 kgs
<b>MC Dimensions</b>	65.8 dm <sup>3</sup>
<b>Carton Qty</b>	96



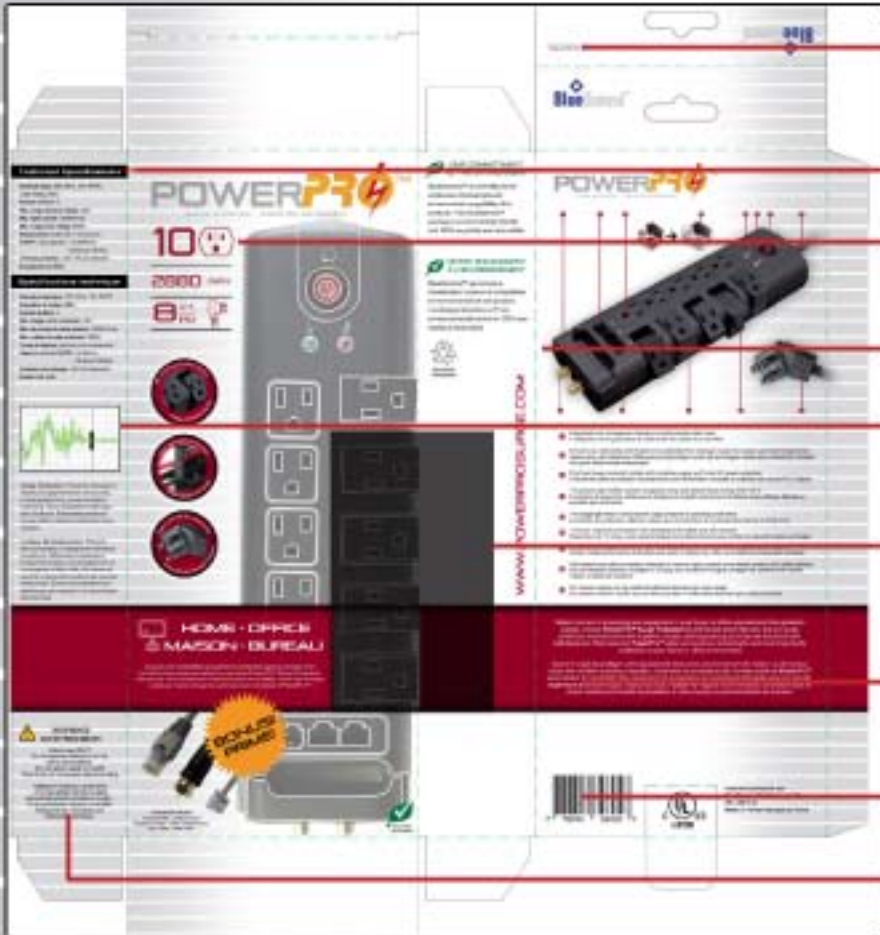
**2 PORT USB CHARGER - WHITE**

- Two powered USB outlets charge devices with USB interface
- Perfect for MP3 players phones and other mobile devices
- Slim, lightweight and portable design
- Perfect for traveling and does not block extra wall outlet space
- Foldable plug neatly packs within the unit



<b>Model #</b>	3898
<b>UPC Code</b>	776704038983
<b>MSRP</b>	\$14.99
<b>Warranty</b>	1 Year
<b>Dimensions</b>	2" x 2" x 0.5"
<b>MC Weight</b>	9.6 kgs
<b>MC Dimensions</b>	65.8 dm <sup>3</sup>
<b>Carton Qty</b>	96

## POWERPRO RETAIL PACKAGING



Model #

Technical specifications

Outlet, joules & cord length specs for quick reference

Our commitment to the Environment

Explanation of surge/noise filters

Cut out on package displays actual powerbar

PowerPRO brand story

UPC

Warnings & cautionary info

# POWERPRO

POWERPRO™  
WWW.POWERPROSURGE.COM



## PLAN-O-GRAM PROGRAMS

- We offer Plan-O-Grams from Basic to Supreme Sizes.
- Choose to focus on our original Home & Office line, or take advantage of our entire line by including our Mobility & A/V items.
- Each Plan-O-Gram comes with slat-wall pegs, re-order tags and a free PowerPRO Vinyl Banner



# POWERPRO

## MERCHANDISING DISPLAY RACKS

- We offer proven product mixes which include free racks and signage.
- Choose to focus on our original Home & Office line, or take advantage of our entire Line by including our Mobility & A/V items.
- Contact Your Account Manager for the most up-to-date merchandising plans





Thank you for your interest in

**POWER**PRO 

Contact your Account Manager  
to order or to find out more  
information by calling

**1 800 268 4049**

or visit us at

**[www.powerprosurge.com](http://www.powerprosurge.com)**