



STREAWIRE

merchandising
program **2011**

STREAMWIRE

Tomauri is now offering a completely redesigned Streamwire Product Line. Find the same premium quality and performance, with new attractive packaging that can only benefit your merchandising displays.

Streamwire cables are a perfect alternative to other high priced premium cables. After all, Streamwire performance cables are designed to deliver superior sound and picture quality of other premium brands but at a fraction of the cost.

The Streamwire Membership Program has been designed to give you maximum return on your investment while minimizing maintenance and other hassles.



Being a member of the Streamwire Wall Program will get you a great return on your investment with merchandising assistance and best of all, discounted pricing on Streamwire products

Here's what's included:

Members Only Specials include Instant Savings on initial order
Exclusive Pricing for future orders
Each program includes top selling Skus to maximize profit
All cables come in stylish biligual retail packaging
Free Streamwire Banner and window decal
Re-order tags included for easy re-stock

Initial Discounted Price:

Each membership includes initial discounted pricing, which is presented to you in the form of a rebate. For example, Platinum members receive a \$225 rebate on the price of the cable wall.

Continued Discounted Pricing:

One of the most valuable features to note is that all Platinum, Gold and Silver members receive discounted pricing on Streamwire purchases made following membership enrollment. This is an exclusive offer to members only.

Plan-o-grams:

Each membership includes a plan-o-gram which offers assistance on how to most effectively position products to attract your customers.

Streamwire Signage:

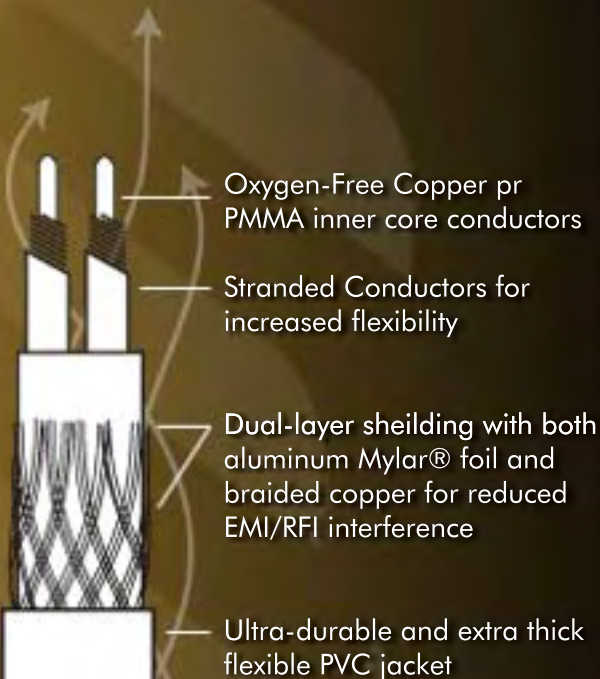
Members will receive a 36"x 10" banner and a Streamwire window decal.

Re-order Tags:

Each membership includes re-order tags which must be placed behind the product on the wall. When inventory levels drop, the reorder tags will indicate exactly which skus need to be re-ordered. No hassle, no fuss - just call us to reorder.

Slat-Wall Pegs:

Walls pegs are included in each program.



What makes Streamwire the better choice?

With features like oxygen-free copper conductors, double shielding, gold-plated heavy duty metal connectors and extra thick PVC jackets you know that you are getting the best picture and sound quality possible at a great price.

Features Of Streamwire:

OFC (Oxygen-free copper) Conductors: The quality and purity of a conductor affects the image resolution, sound quality and image clarity. Streamwire uses oxygen-free copper conductors, which eliminates corrosion and increases connectivity.

EMI/ RFI Shielding:

Items such as power supplies, appliances, phones and even home theater devices create Electro Magnetic Interference (EMI) and Radio Frequency Interference (RFI). This disrupts the performance of other sensitive electronic devices and can lead to signal loss and overall degradation in the quality of the output. Streamwire's copper shielded conductors protect your signal from about 99.9% of external interferences.

Stranded Conductors:

These conductors are made up of multiple small gauge wires each in separate insulation sleeves to increase flexibility and provide added strain relief.

Connectivity:

Streamwire's gold plated connectors do not tarnish or distort, therefore never need to be maintained. Other connectors, such as copper, tarnish and warp overtime which causes degraded picture and sound quality, therefore requiring periodic maintenance.

*For connecting all high-definition
video devices.*

**Video
Series**



COMPONENT VIDEO

For use with video equipment using ultra high performance component video connections

<i>SKU</i>	<i>LENGTH</i>	<i>MSRP (\$)</i>
6421	3 ft	34.99
6422	6 ft	44.99
6424	15 ft	59.99
6426	25 ft	84.99

*For connecting all high-definition
video devices.*

**Video
Series**



S-VIDEO

For use with video equipment using high performance SVideo connections

<i>SKU</i>	<i>LENGTH</i>	<i>MSRP (\$)</i>
6442	3 ft	19.99
6443	6 ft	24.99
6444	15 ft	34.99

For connecting all types of
audio devices.

**Audio
Series**



DIGITAL OPTICAL AUDIO

Connects high-end audio equipment via a digital optical signal

SKU	LENGTH	MSRP (\$)
6534	3 ft	24.99
6535	6 ft	34.99
6536	15 ft	44.99

*For connecting all types of
audio devices.*

**Audio
Series**



COAXIAL DIGITAL AUDIO

Connects high-end audio equipment via a digital signal

<i>SKU</i>	<i>LENGTH</i>	<i>MSRP (\$)</i>
6433	3 ft	24.99
6434	6 ft	32.99
6435	15 ft	44.99

*For connecting all types of
audio devices.*

**Audio
Series**



STEREO RCA AUDIO

Connects a wide variety of stereo devices

<i>SKU</i>	<i>LENGTH</i>	<i>MSRP (\$)</i>
6445	3 ft	29.99
6446	6 ft	34.99
6448	15 ft	44.99

For connecting all types of
audio devices.

**Audio
Series**



LAPTOP TO STEREO

Premium Cable for connecting a laptop to
Stereo

<i>SKU</i>	<i>LENGTH</i>	<i>MSRP (\$)</i>
6463	15 ft	39.99

For connecting all audio and high-definition video devices

**A/V
Series**



HDMI CL3

Flexible flat cable construction is ideal for in-wall installations. UL CL3-rated jacket meets building code requirement.

SKU	LENGTH	MSRP (\$)
6563	6 ft	34.99
6564	15 ft	54.99
6715	25ft	79.99

For connecting all audio and high-definition video devices

**A/V
Series**



HDMI M/M

For connecting all high-definition video and audio devices

SKU	LENGTH	MSRP (\$)
6439	6 ft	44.99
6440	10 ft	54.99
6441	15 ft	64.99
6482	25 ft	79.99

*For connecting all audio and
high-definition video devices*

**A/V
Series**



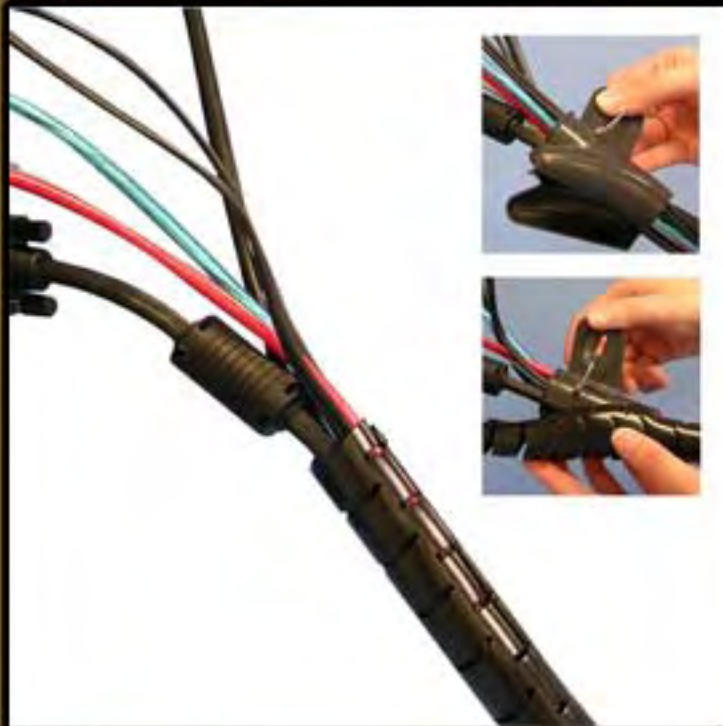
Composite Video/RCA Audio

Simple all-in-one cable to connect a wide variety of AV devices

<i>SKU</i>	<i>LENGTH</i>	<i>MSRP (\$)</i>
6427	3ft	39.99
6428	6 ft	45.99
6429	15 ft	59.99

Screen Cleaning & Cable Management

Accessories



CableWrap Cable Organizer

Get rid of unwanted cable tangle

Place the clip around the cables, slide cable-wrap onto the bottom end of the clip and your cables will be wrapped neatly within minutes!

Can be cut to any desired length

Exit slots allow cables to be removed at desired

<i>SKU</i>	<i>LENGTH</i>	<i>MSRP (\$)</i>
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34598	8 ft	14.99
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Screen Cleaning & Cable Management

Accessories



Cable Ties - 5 pack

Organize cable clutter

Perfect for use under a desk, behind TV units and in networking closets

Made of durable Nylon to securely hold cables locations

<i>SKU</i>	<i>LENGTH</i>	<i>MSRP (\$)</i>
8132	n/a	9.99

Screen Cleaning & Cable Management



Accessories



PureVue Screen Cleaner

All-in-one spray head and cleaning pad design

Microfibre cleaning pad evenly distributes pressure across your display and gently cleans without scratching sensitive screens and coatings

Perfect for picking up dust, removing smudges and oily fingerprints, and returning your display to that fresh-from-the-box look

The safest, most efficient way to clean your LCD, Plasma, DLP, or even CRT display.

<i>SKU</i>	<i>SIZE</i>	<i>MSRP [\$]</i>
34369	Regular	14.99
34453	Mini	13.99

Screen Cleaning & Cable Management

Accessories



Screen Cleaner Replacement Pads

Replacement Pads for use with the Streamwire regular and mini PureVue Cleaning Systems

<i>SKU</i>	<i>SIZE</i>	<i>MSRP (\$)</i>
34452	Regular	7.99
34454	Mini	7.99

Merchandising Support

Tomauri offer's a complete solution for all retail store sizes. Choose product mixes for the 2, 3 and 4-sided Display Racks.

Contact your Account Manager to find out how to receive your rack, pegs and signage FREE with product purchase





60 inches

6421 qty: 5	6439 qty: 5	6442 qty: 5	6445 qty: 5	6427 qty: 5
6422 qty: 5	6439 qty: 5	6443 qty: 5	6446 qty: 5	6428 qty: 5
6422 qty: 5	6440 qty: 5	6443 qty: 5	6448 qty: 4	6429 qty: 4
6424 qty: 4	6441 qty: 4	6444 qty: 4	34369 qty: 4	34452 qty: 4
6426 qty: 4	6482 qty: 4	8132 qty: 10	8132 qty: 10	34598 qty: 3

67 inches

Merchandising Support

Tomauri offer's a complete solution for all retail store sizes. Besides the Display Rack Program, we offer full wall plan-o-grams complete with free pegs, re-order tags and signage!

Choose from 3 Different Wall Plan-O-Gram Sizes, with the perfectly selected product mixes to maximize sales in your store!

Contact your Account Manager to find out what Merchandising Solution will work best for your retail environment.

Thank you for your interest in the Streamwire Merchandising Program. Contact your Account Manager today for further details and pricing, as well as available plan-o-grams.

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www.streamwire.net

